

004237 50524260

SEP		
7	9:00	9:30 10:00
CNN	Larry King Live	World News
SHOW	City Slickers	The Search
HBO	Bingo	Home Alone
DISC	All In a Days Work	All In a Days Wor
Ed	Math.... Who Needs It?	Rassiasilh
ESPN	Major League Baseball	
FAM	Batman	Startrek
E	In the Best Interest of	News
DISNE	Casablanca	Gaslight
PEV	Juice	

FIGURE 1

	9:00pm	9:30pm	10:00pm	10:30pm	11:00pm	11:30pm	12:00am	12:30am	1:00am
38 NBC	<div>VICTORY</div> <div>NEWS</div> <div>TONIGHT SHOW</div> <div>TAXI</div>								
39 USA	<div>NANNY</div> <div>90210</div> <div>MASH</div> <div>SINGLE GUY</div> <div>COLUMBO</div> <div>TERROR HIGHWAY</div>								
40 PPV1	<div>AMERICAN PIE</div> <div>WWF WRESTLING</div> <div>TOUGHMAN</div>								
41 PPV2	<div>BEETLE JUICE</div> <div>HOT LATIN LADIES</div> <div>HOME A</div>								

Figure 2A

ORDER SCHEDULE

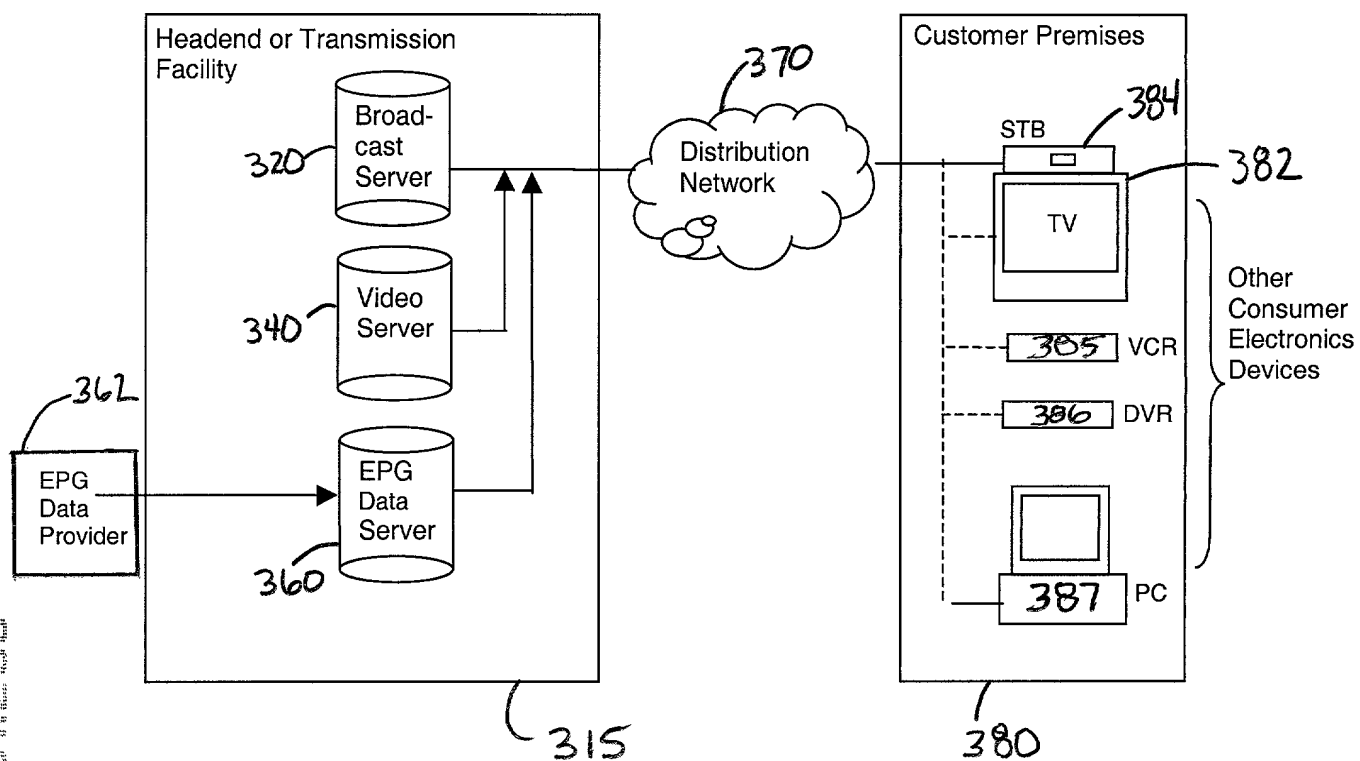
	9:00pm	9:30pm	10:00pm	10:30pm	11:00pm	11:30pm	12:00am	12:30am	1:00am
38 NBC	VICTORY				NEWS	TONIGHT SHOW	TAXI		
39 USA	NANNY	90210	MASH	SINGLE GUY	COLUMBO	TERROR HIGHWAY			
40 PPV1	AMERICAN PIE				WWF WRESTLING	TOUGHMAN			
41 PPV2	BEETLE JUICE				HOT LATIN LADIES		HOME A		

Figure 2B

	9:00pm	9:30pm	10:00pm	10:30pm	11:00pm	11:30pm	12:00am	12:30am	1:00am
38 NBC	VICTORY				NEWS	TONIGHT SHOW		TAXI	
39 USA	NANNY	90210	MASH	SINGLE GUY	COLUMBO		TERROR HIGHWAY		
40 PPV1	AMERICAN PIE				WWF WRESTLING		TOUGHMAN		
41 PPV2	<< Star Wars Trilogy (Star Wars, Empire Strikes Back and Return of the Jedi -\$6.95 >>								

Figure 2C

Figure 3



DocId: 50624250

4



5

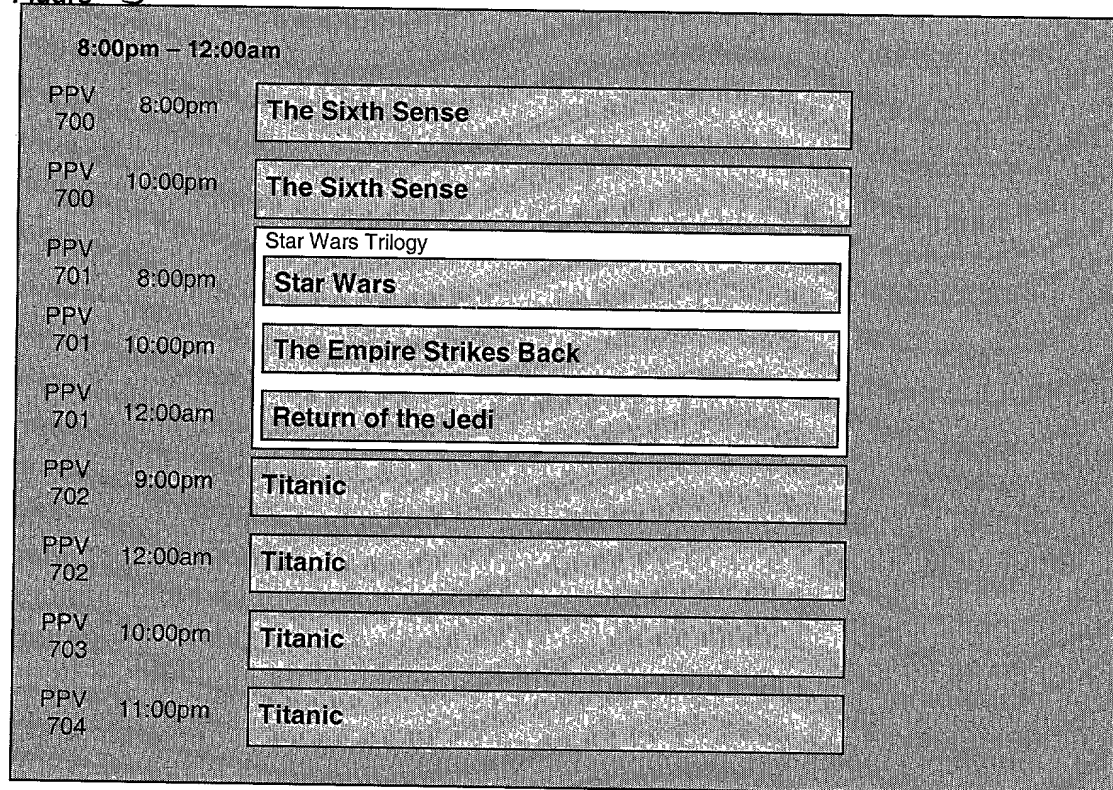


Figure 6 - All Day by Title Product Mode

300

Figure 7 - All Day by Title Product Mode

	FRI	SAT	SUN	MON	TUE	WED	THU
	8:00 AM						
705	TITANIC - ALL DAY						101
706	TITANIC - ALL DAY						102
707	TITANIC - ALL DAY						103
708	TITANIC - ALL DAY						104
709	TITANIC - ALL DAY						105
	TITANIC - ALL DAY						106
	NOTTING HILL - ALL DAY						201
710	NOTTING HILL - ALL DAY						202
711	NOTTING HILL - ALL DAY						203
712	NOTTING HILL - ALL DAY						204
	ENTRAPMENT - ALL DAY						301
713	ENTRAPMENT - ALL DAY						302
714	ENTRAPMENT - ALL DAY						303

100

200

300

[illegible]

Figure 8 - All Day by Title Product Mode

	FRI	SAT	SUN	MON	TUE	WED	THU
705	8:00 AM						
706	8:30 AM						
707	TITANIC - ALL DAY						
708	TITANIC - ALL DAY						
709	TITANIC - ALL DAY						
710	NOTTING HILL - ALL DAY						
711	NOTTING HILL - ALL DAY						
712	NOTTING HILL - ALL DAY						
713	ENTRAPMENT - ALL DAY						
714	ENTRAPMENT - ALL DAY						

Figure 9 - All Day by Title Product Mode

FRI SAT SUN MON TUE WED THU

6:00 AM

6:30 AM

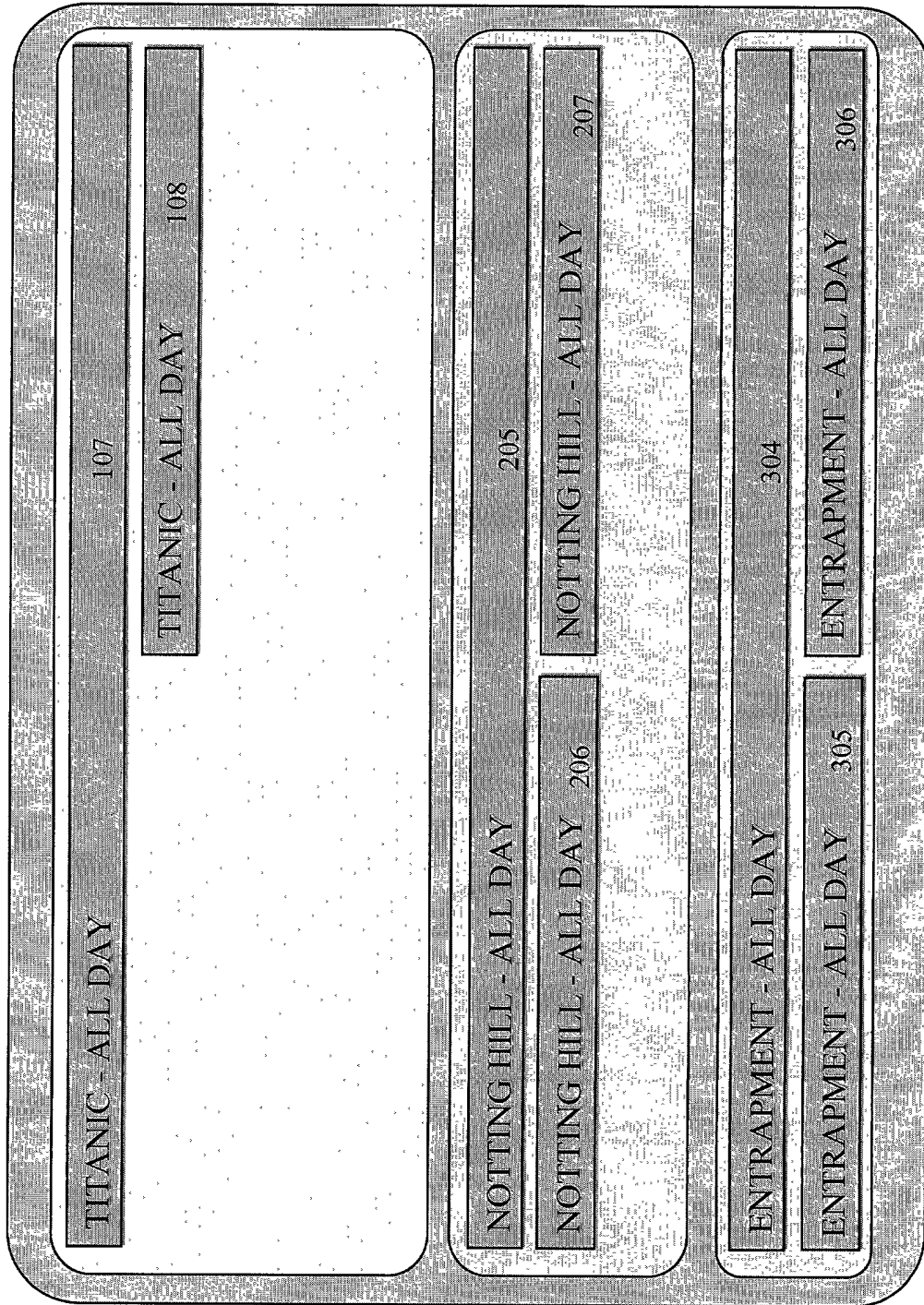


Figure 10 - All Day by Title Product Mode

	FRI	SAT	SUN	MON	TUE	WED	THU	
	8:00 AM			8:30 AM				
708	TITANIC - ALL DAY						107	
709	TITANIC - ALL DAY		108	TITANIC - ALL DAY				109
710	TITANIC - ALL DAY						110	
711	TITANIC - ALL DAY						111	
712	TITANIC - ALL DAY						112	
713	NOTTING HILL - ALL DAY						205	
714	NOTTING HILL - ALL DAY		206	NOTTING HILL - ALL DAY				207
715	NOTTING HILL - ALL DAY						208	
716	ENTRAPMENT - ALL DAY						304	
717	ENTRAPMENT - ALL DAY		306	ENTRAPMENT - ALL DAY				307

[illegible]

Figure 11 - Weekly Ticket Product Mode

FRI SAT SUN MON TUE WED THU

3:30 PM

4:00 PM

761

762

763

764

765

780

781

782

TITANIC - ALL DAY	
TITANIC - ALL DAY	TITANIC - ALL DAY
TITANIC - ALL DAY	
TITANIC - ALL DAY	
TITANIC - ALL DAY	

NFL FOOTBALL - WEEK 6	401
SOCCER	
	GOLF
	WRESTLING
NFL FOOTBALL - WEEK 6	403
	NFL FOOTBALL - WEEK 6
	402

Figure 12 - Weekly Ticket Product Mode

FRI SAT SUN MON TUE WED THU

3:30 PM

4:00 PM

- 761
- 762
- 763
- 764
- 765
- 780
- 781
- 782

TITANIC - ALL DAY

TITANIC - ALL DAY

TITANIC - ALL DAY

TITANIC - ALL DAY

TITANIC - ALL DAY

TITANIC - ALL DAY

NFL FOOTBALL - WEEK 6 401

GOLF

SOCCER

WRESTLING

NFL FOOTBALL - WEEK 6 403

NFL FOOTBALL - WEEK 6 402

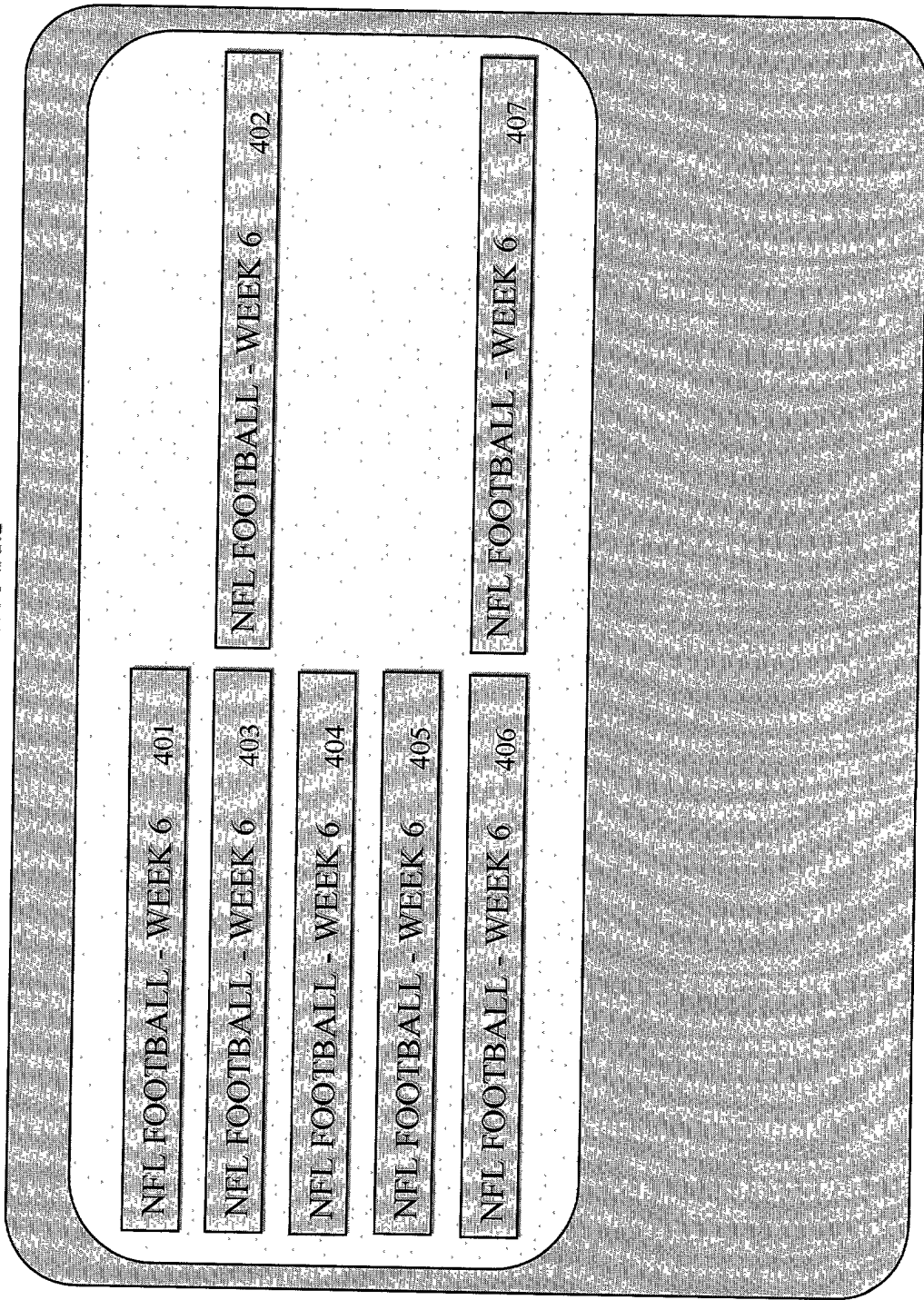
Figure 13 - Weekly Ticket Product Mode

FRI SAT SUN MON TUE WED THU

3:30 PM

4:00 PM

780
782
785
789
791



00433T"50634250

Figure 14 - Weekly Ticket Product Mode

FRI SAT SUN MON TUE WED THU

9:00 PM

9:30 PM

782

786

NFL FOOTBALL - WEEK 6 408

NFL FOOTBALL - WEEK 6 409

FRI **SAT** **SUN** **MON** **TUE** **WED** **THU**

8:00 AM

8:30 AM

THE DISNEY SHOWCASE CHANNEL - ALL DAY	
NOTTING HILL - ALL DAY FEATURE	
ENTRAPMENT - ALL DAY FEATURE	
LAKE PLACID	LAKE PLACID
WILD WILD WEST	WILD WILD WEST
THE RED VIOLIN - ALL DAY FEATURE	
THE HAUNTING - ALL DAY FEATURE	
DEEP BLUE SEA	
THE SPICE CHANNEL - 3 HOURS	
THE PLAYBOY CHANNEL - 12 HOURS	

Figure 16 - PPV PRODUCT MODE NAVIGATION

FRI SAT SUN MON TUE WED THU

8:00 AM

8:30 AM

ENTRAPMENT - ALL DAY FEATURE

ENTRAPMENT

ENTRAPMENT

ENTRAPMENT

ENTRAPMENT

ENTRAPMENT

- 704
- 708
- 719
- 720
- 721

004231 305345

Figure 17 - PPV PRODUCT MODE NAVIGATION

FRI SAT 5:00 AM 5:30 AM

ENTRAPMENT - ALL DAY FEATURE

ENTRAPMENT

ENTRAPMENT

ENTRAPMENT

ENTRAPMENT

708

719

720

721

FIGURE 18

